

Grade 8 Arts & Culture Worksheet

Starting a school radio station

School radio station

A rich arts benefactor (sponsor/supporter), Mr V. Rich, has said that he will donate sufficient funds to your school to set up a school radio station. However, before he makes the donation, he wants to see how the radio station will be run, what sort of management there will be and how you will solve problems associated with the running of the station.

Part One: The management plan

The first thing Mr V. Rich wants to see is a management plan. He wants to see how you will run the station, who will run it, how you will spend the funds and what your general airtime policy will be.

Work in groups of four to draw up a management plan.

Present your management plan to the class, as if Mr V. Rich was present.

[48 marks]

Rubric to assess management plan and presentation

Criteria	Level 4 [8 – 7]	Level 3 [6 – 5]	Level 2 [4 – 3]	Level 1 [2 – 1]
Management plan is well written, attention paid to grammar, spelling and presentation	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Management plan clearly puts forward an airtime policy regarding what will be played by the radio station	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Management plan clearly outlines who will run the station and how the station will be run	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Management plan details how funds will be spent	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Presentation is	Outstanding,	Good, meeting	Satisfies	Does not

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professional and done in a dynamic and enthusiastic manner	exceeds expectations.	expectations well.	expectations.	meet expectations.
Presentation includes all members of the group who work together as a unit	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.

Part Two: The programme schedule

Mr V. Rich was impressed with your management plan. He now wants to see a planned programme schedule of broadcasts for a week. He wants to be sure that the general broadcasts do not interfere with classes, but that provision has been made for teachers who want to use the station facilities for teaching.

Draw up your programme schedule for a week. Include the different presenters, themes of the different time slots, and a play list. Remember to show time slots when school classes are being held and put forward creative ways for teachers to use this time.

[32 marks]

Rubric to assess proposed programme schedule

Criteria	Level 4 [8 – 7]	Level 3 [6 – 5]	Level 2 [4 – 3]	Level 1 [2 – 1]
Programme schedule is well written, attention paid to grammar, spelling and presentation	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Programme schedule clearly outlined in a readable and easy-to-follow format for one week	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Programme schedule lists presenters, themes for time slots and play lists	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Programme schedule details creative ways for using station during teaching time	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.

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Part Three: The launch of the radio station

Mr V. Rich has given you the necessary funding and the radio station has been installed!

You must plan a grand launch for the radio station.

Which local artists will you invite to your launch? How will you publicise the event? What will happen at the launch?

Put together a launch plan.

[32 marks]

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Rubric to assess event planning

Criteria	Level 4 [8 – 7]	Level 3 [6 – 5]	Level 2 [4 – 3]	Level 1 [2 – 1]
Planning is well written, attention paid to grammar, spelling and presentation	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Planning clearly outlines the agenda for the day of the launch	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Planning lists guests and what they will do at the launch	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Planning details of publicity surrounding the launch	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.

Part Four: A letter to the parents

Your radio station has been broadcasting for two months. It is successful and the learners at your school are very happy. However, the parents are beginning to complain that the learners stay after school to listen to the broadcasts and they do not do their homework and complete their studies and chores in the afternoon.

What are you going to do about this problem?

Discuss solutions with your group.

When you have reached some solutions, write a letter to the parents explaining what you, the radio station management, plan to do.

[16 marks]

Rubric to assess letter

Criteria	Level 4 – 4 marks	Level 3 – 3 marks	Level 2 – 2 marks	Level 1 – 1 mark
Letter writing style and grammar	Excellent.	Good.	Satisfactory.	Poor.
Addresses the issue learners not doing	Understanding of the issue is complete, able	Understanding of the issue is good, able to	Understanding of the issue is fair, able to	Understanding of the issue is poor, not able to

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homework, studying and chores	to answer with insight.	answer in general.	answer in a limited manner.	answer satisfactorily.
Solution proposed is one that will be suitable to all	Excellent. x 2	Good. x 2	Satisfactory. x 2	Poor. x 2

Part Five: A logo for the radio station

Your radio station is now very successful. You need a logo and a name!

Design a logo that represents all your radio station stands for.

The logo and name must be in full colour, on an A4 sheet. You may use any media you prefer for the artwork. You must then mount the A4 sheet on another backing board for presentation.

In your design brief, make sure that you explain any symbolism, colour choice etc in your logo and name.

[48 marks]

Rubric to assess design brief, artwork and presentation

Criteria	Level 4 [8 – 7]	Level 3 [6 – 5]	Level 2 [4 – 3]	Level 1 [2 – 1]
Design brief is well written, attention paid to grammar, spelling and presentation	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Design brief clearly explains the reason for choosing the particular logo and name	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Design brief contains workable sketches	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Artwork is professionally mounted and presented to the class in a dynamic and enthusiastic manner	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Artwork is a creative design for the logo and	Outstanding, exceeds	Good, meeting expectations	Satisfies expectations.	Does not meet

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name	expectations.	well.		expectations.
Artwork makes use of elements of art	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.

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Suggested Solutions

Question number	Possible marks	Solution
1	48	See rubric in Appendix of Assessment Tools.
2	32	See rubric in Appendix of Assessment Tools.
3	32	See rubric in Appendix of Assessment Tools.
4	16	See rubric in Appendix of Assessment Tools.
5	48	See rubric in Appendix of Assessment Tools.

Appendix of Assessment Tools

Rubric to assess management plan and presentation

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Presentation is professional and done in a dynamic and enthusiastic manner	Outstanding, exceeds expectations.	Good, meeting expectations well.	Satisfies expectations.	Does not meet expectations.
Presentation includes all	Outstanding,	Good, meeting	Satisfies	Does not

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members of the group who work together as a unit	exceeds expectations.	expectations well.	expectations.	meet expectations.
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Rubric to assess event planning

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Rubric to assess letter

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Solution proposed is one that will be suitable to all	Excellent. x 2	Good. x 2	Satisfactory. x 2	Poor. x 2

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