

Grade 8 English Home Language Worksheet

Reading an advertisement- "Seniors at Total Fitness Health club"

Carefully read the advertisement below and then answer the questions.

Seniors at Total Fitness Health Clubs

At Total Fitness we have got your fitness and leisure routine ready for you. We offer a great range of gym equipment to suit all capabilities with lots of TVs visible from our great cardio equipment. Our strength equipment is totally suited to helping our older members improve their general fitness and lose weight. We offer an indoor 200m running track for those prefer not to use machines. All Total Fitness gyms offer a great range of fitness classes which include pilates, yoga, aqua, power stretch, aqua, dance and many more.

Our large spa pool offers great relaxation after fitness training with sauna and steam rooms available at all times. Our large swimming pool is great for a total fitness workout. Our small pool is dedicated to gentle swimming, aqua and swimming lessons. Personal training is available to help you achieve your personal fitness goals and our 1-1 and group swimming lessons will help you enjoy the swimming pools better.

Our retail shop areas provide you with all the necessary equipment you need to get going in the gym and swimming pools. We offer essentials including clothing, swimming costumes and much more. We have free internet surfing available any time in our great lounge and café areas with free parking for all members.

No Joining Fee* if you join your local Total Fitness Gym online today.

- 1.1 Who is the target audience for this advertisement? (1)
- 1.2 How does the advertiser keep the attention of that target audience in the first sentence? (1)
- 1.3 Which phrase in sentence 3 keeps the target audience in mind? (1)
- 1.4 Why does the advertiser list the kinds of fitness classes offered? (1)
2. How do the two swimming pools cater for different needs? (2)
3. How do the details in paragraph 3 make the offer more inviting? (2)
- 4.1 What is the point of stating that there is No Joining Fee? (1)
- 4.2 What does the asterisk indicate? (1)

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Suggested Solutions

- 1.1 Older members of the population, ones who have money for this kind of gym. (1)
- 1.2 The advertiser promises that “we have got your fitness and leisure routine ready for you.” which makes the company sound concerned and organised, and experienced. (1)
- 1.3 “our older members” (1)
- 1.4 There must be a class here that suits every taste and need. (1)

- 2. The larger pool is for more energetic and active people, the smaller for more nervous and reserved people, those who want quiet at their time of life. (2)

- 3. The company offers shops, all the necessary equipment can be bought, ✓ free internet surfing, ✓ lounge and café areas, ✓ free parking. ✓ ½ mark each (2)

- 4. This is enticing because the fee might be quite high. (1)
- 4.1 There is further information somewhere which the reader must go looking for – probably to limit the free offer just given. (1)