

Grade 8 English First Additional Language Worksheet

Reading an advert and answering questions

Read the following advert and then answer the questions.



SAMSUNG

Think of it as
**woman's
best friend**

S7350 with SOS and Fake Call. Have you prayed for a timely intervention to save you from an awkward or threatening situation? SOS and Fake Call allow you to ring your own phone with one click so you can pretend that you have an incoming call. The Samsung S7350 boasts a unique design with elegant curves and for that clean-cut finish.

- Large 16M colour 2.6" TFT display
- 5MP Camera
- GPS Module
- 120MB on board memory and Micro SD card slot
- HSDPA Slider

Customer Contact Centre 0860 726 786 www.samsungmobile.co.za

Priced from only: R3799.00*

Samsung would like to apologise for any inconvenience caused due to the pricing misprint which occurred in the weeks previous

*Price may vary across networks

BUY & WIN!

Stand a chance to win fabulous prizes to the value of R10 000.
All you have to do is answer this easy question: Which phone has the feature Mirror Mode?
Sms your name, answer and new S7350 IMEI number to **34655**

Terms & Conditions: This Competition starts on the 20th of July and runs till the 31st of August 2009 (the competition period). SMS's charged at R2.00 per sms. Winners will be notified telephonically by no later than Friday 25th of September 2009. An eligible entrant will be entitled to one entry into the competition, a reply sms will confirm entry into the draw. To qualify for the competition draw all information provided in your application must be accurate & verifiable. The prizes will be awarded based on a lucky draw basis. Handsets are not redeemable for cash. ESOE

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Questions

1. Which product is advertised? (1)
 - 2.1 Who does the advertiser think will buy this product? Why? (2)
 - 2.2 Do you think this product would appeal to anyone else? Explain. (2)
 - 3.1 Why do you think that the advertiser chose pink? (1)
 - 3.2 Do you think pink is the best colour for this advert? Why/Why not? (2)
 4. Why do you think there is a collar in the picture? (2)
- [10]**

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Suggested Solutions

1. A Samsung phone: S7350. (1)
- 2.1 The product is designed for women. ✓ A woman can phone herself if she is in a difficult situation and so pretend she has a call and get herself out of the problem. ✓✓ (2)
- 2.2 Own opinion. 2 marks for reasonable discussion. (2)
- 3.1 Pink is meant to be a female colour and the advert is designed for women. (1)
- 3.2 Own opinion. The learner can say the colour is sexist and stereotyped, or not. (2)
4. A dog is meant to be a man's best friend ✓ and this phone is taking the dog's place as a woman's best friend. ✓ (2)
- [10]**