

Going to an art exhibition

Your teacher has organised a trip to an art exhibition. These are the tasks you must complete and submit after your outing.

Part One: A paragraph about the exhibition

What is the exhibition of? Where is the exhibition? Why is the exhibition being held? Whose work is being exhibited? Does the exhibition have a name? What is it? Can art objects be purchased at the exhibition?

Write a paragraph answering the above questions, adding any extra information that you think clarifies the purpose of the exhibition.

[12 marks]

Rubric to assess paragraph about the exhibition

Criteria	Level 4 –	Level 3 –	Level 2 –	Level 1 –
	4 marks	3 marks	2 marks	1 mark
Paragraph writing style and grammar	Excellent.	Good.	Satisfactory.	Poor.
Addressing the questions posed	Understanding of the questions is complete, able to answer with insight.	Understanding of the questions is good, able to answer in general.	Understanding of the questions is fair, able to answer in a limited manner.	Understanding of the questions is poor, not able to answer satisfactorily.
Learner commitment to understanding the purpose of the exhibition, completeness of answers	Excellent.	Good.	Satisfactory.	Poor.



Part Two: Your opinion on aspects of the exhibition

Give your opinions on the following:

- □ Display of artworks
- ☑ Information given to public on artists and artworks on display
- Success of the exhibition

Write your answer in the form of a review of the exhibition.

[24 marks]

Rubric to assess an exhibition review

Criteria	Level 4 –	Level 3 –	Level 2 –	Level 1 –
	4 marks	3 marks	2 marks	1 mark
How well did	Excellent. Time	Good	Thought was	Clearly
the learner plan	taken over	preparation; an	given, but not	inadequate in
and prepare	preparation.	acceptable	enough	terms of
this review?	Used mind-	amount of	evidence of	preparation.
	maps; edited a	preparation was	preparation.	
	first draft.	done.		
Commentary on	Dealt with	Main aspects of	Covered some	Barely
layout of	aspects of layout	layout were	aspects of	addressed the
exhibition	in a logical and	covered.	layout, but	issue of layout
	thorough way.		many left out.	at all.
Commentary on	Dealt with	Main aspects of	Covered some	Barely
display of	aspects of	display were	aspects of	addressed the
artworks	display in a	covered.	display, but	issue of display
	logical and		many left out.	at all.
	thorough way.			
Commentary on	Dealt with	Main aspects of	Covered some	Barely
information on	aspects of artists	artists and	aspects of	addressed the
artists and	and artworks in	artworks were	artists and	issue of artists
artworks	a logical and	covered.	artworks but	and artworks at
	thorough way.		many left out.	all.
Commentary on	Very clear	Clear views	Some important	Very weak and
success of	expression of	expressed with	ideas were	vague
exhibition	opinions which	a number of	omitted and the	expression of
	were well	examples to	views were	views.
	substantiated.	substantiate.	superficial.	
Use of language	Logical use of	Paragraphing	Writing is	Poor writing
and writing	paragraphs,	evident and	haphazard with	style with many



style	sensible	mostly correct	many	errors, no	
	grammar,	use of grammar,	grammatical	attention to	
	excellent	good	errors, fair	presentation.	
	presentation.	presentation.	presentation.		

Part Three: A paragraph about a chosen artwork

Select one artwork which appealed to you personally.

- 1. Write a paragraph explaining why this artwork appealed to you.
- 2. Write some details about the artist. You may have to research this after your visit to the exhibition if artist details were not available at the exhibition.

[24 marks]



Rubric to assess paragraph about a chosen artwork

Criteria	Level 4:	Level 3:	Level 2:	Level 1:
	8 – 7 marks	6 – 5 marks	4 – 3 marks	2 – 1 marks
Paragraph	Excellent.	Good.	Satisfactory.	Poor.
writing style				
and grammar				
Explanation of	Able to answer	Able to answer	Able to answer	Unable to
why the	with insight	well applying	fairly well, but	answer
artwork	applying theory	theory learned.	limited	satisfactorily,
appealed to the	learned.		application of	unable to apply
learner			theory learned.	theory learned.
Details of artist	Excellent.	Good.	Satisfactory.	Poor.

Part Four: Group and class discussions

Consider this statement: "Learners must develop entrepreneurial awareness of how to market art products in terms of target market, packaging, locale, pricing, advertising, customer relations and awareness of tourism."

What is the value and purpose of art exhibitions in general? Why do artists have exhibitions?

Discuss these questions in relation to the above statement with your partner, or with a small group.

Your teacher will facilitate a class discussion after your visit to the art exhibition. Discuss your ideas with the class.

While the discussion is in progress, record the ideas and opinions expressed by your peers. Your teacher will check to see that you have produced a record of your small group discussion in your workbook, along with a record of the whole class discussion.



Suggested Solutions

Question number	Possible marks	Solution
1	12	See rubric in Appendix of Assessment Tools.
2	24	See rubric in Appendix of Assessment Tools.
3	24	See rubric in Appendix of Assessment Tools.
4	No mark allocated	Facilitate discussion and then check to see that learners have recorded both small group discussion and whole class discussion in their workbooks.

Rubric to assess paragraph about the exhibition

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and grammar				
Addressing the	Understanding	Understanding	Understanding	Understanding
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posed	is complete,	is good, able to	is fair, able to	is poor, not able
	able to answer	answer in	answer in a	to answer
	with insight.	general.	limited manner.	satisfactorily.
Learner	Excellent.	Good.	Satisfactory.	Poor.
commitment to				
understanding				
the purpose of				
the exhibition,				
completeness				
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