

Grade 7 EMS Worksheet

Assessment Task: SWOT analysis

How to plan ahead (Group activity)

Read the information below and do the exercise that follows.

When you want to start a business, one of your first steps in planning will be to do a SWOT analysis. This stands for:

- S = Strengths
- W = Weaknesses
- O = Opportunities
- T = Threats

Pretend that your group is going to organise a school concert. Before you can do so, you have to convince the principal that it is a good idea. Brainstorm and draw up a SWOT analysis to test your idea so that you can show your principal that you have done your planning. Complete the following table.

Strengths:	Weaknesses:
Opportunities:	Threats:

Group assessment checklist

Criteria	Yes	No
Our group could identify possible strengths.	<input type="checkbox"/>	<input type="checkbox"/>
Our group could identify possible weaknesses.	<input type="checkbox"/>	<input type="checkbox"/>
Our group could identify possible opportunities.	<input type="checkbox"/>	<input type="checkbox"/>
Our group could identify possible threats.	<input type="checkbox"/>	<input type="checkbox"/>
Our group appreciated the necessity of planning properly for an event.	<input type="checkbox"/>	<input type="checkbox"/>
Everybody in our group participated equally in the brainstorming exercise.	<input type="checkbox"/>	<input type="checkbox"/>
Our group worked well together as a team.	<input type="checkbox"/>	<input type="checkbox"/>

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Suggested Solutions

Question number	Possible marks	Solution				
1	None	<p>Example of solution:</p> <table border="1"> <tr> <td> <p>Strengths: Hall is available. Learners are willing to participate. School choir are ready to perform at short notice. Grade 6s have rehearsed a play for English already. Teachers willing to assist.</p> </td> <td> <p>Weaknesses: Not enough time for rehearsals. Chairs need attention. Floor in the hall needs to be polished.</p> </td> </tr> <tr> <td> <p>Opportunities: Local hardware store willing to sponsor wood, canvas and paint. Printers will print tickets and programmes at cost price. Parents willing to sponsor concert.</p> </td> <td> <p>Threats: The planned date is the same as the rugby finals. Local high school has its farewell function during the same time.</p> </td> </tr> </table>	<p>Strengths: Hall is available. Learners are willing to participate. School choir are ready to perform at short notice. Grade 6s have rehearsed a play for English already. Teachers willing to assist.</p>	<p>Weaknesses: Not enough time for rehearsals. Chairs need attention. Floor in the hall needs to be polished.</p>	<p>Opportunities: Local hardware store willing to sponsor wood, canvas and paint. Printers will print tickets and programmes at cost price. Parents willing to sponsor concert.</p>	<p>Threats: The planned date is the same as the rugby finals. Local high school has its farewell function during the same time.</p>
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Appendix of Assessment Tools

Group assessment checklist

Criteria	Yes	No
Our group could identify possible strengths.		
Our group could identify possible weaknesses.		
Our group could identify possible opportunities.		
Our group could identify possible threats.		
Our group appreciated the necessity of planning properly for an event.		
Everybody in our group participated equally in the brainstorming exercise.		
Our group worked well together as a team.		