

Grade 7 EMS Worksheet

Assessment Task: Needs analysis/conducting surveys

Businesses and needs in your community (Pair activity)

1. Do a survey in your community in which you identify all the retail businesses that provide services or goods. Write down the name of the business and the products or services they sell. Make use of a table to compile the findings of your survey.

[5 marks]

Name of business	Description of service or product

2. Do a survey in your community in which you identify all the manufacturing businesses. These are businesses that make things which are then sold, such as furniture, toys or craft items. Write down the name of the business and what product they manufacture. Make use of a table to compile the findings of your survey.

[5 marks]

Name of business	Description of product they manufacture

3. Draw up a questionnaire to do a needs analysis of at least ten respondents in your community. The questions should assess who are employed or unemployed; how great the need is for food and housing; and to what extent the local business community satisfies these needs.

[10 marks]

4. Use the questionnaire to do a needs analysis of your community. A needs analysis explains what needs you identified in the questionnaire that your respondents responded to.

[5 marks]

[Total: 20 marks]

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Self-assessment checklist

Criteria	Yes	No
I surveyed the businesses in our community and identified all the retail businesses in the area.		
I surveyed the businesses in our community and identified all the manufacturing businesses in the area.		
I developed a questionnaire that I gave to at least ten respondents in order to find out what needs there are in the community.		
I compiled a needs analysis from the answers that I got on my questionnaires.		
I appreciate the fact that we are all different and we have different wants and needs.		
I respect the fact that we must be sensitive to the needs of others.		
I showed respect and tolerance towards the people I contacted as respondents to my questionnaire.		

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Suggested Solutions

Question number	Possible marks	Solution
1	5	Possible answers from survey of retailers: Restaurants Supermarkets Hairdressers and beauty salons Furniture retailers Garden services Security services Clothing retailers Banks and financial institutions [Allocation of marks: one mark per retailer mentioned and described, up to a maximum of five marks]
2	5	Possible answers from survey of manufacturers: Furniture manufacturers Clothing manufacturers Toy manufacturers Food manufacturers Shoe manufacturers Brick manufacturers Iron works [Allocation of marks: one mark per retailer mentioned and described, up to a maximum of five marks]
3	10	The questionnaire should include questions on the following: a) Are you employed? b) Where do you usually buy your food? c) Where do you usually buy your clothes? d) Do you live in a: (i) house (ii) townhouse (iii) flat (iv) informal home (v) none of the above? e) Do you own the place you live in or do you rent it? f) Where do you usually buy furniture? g) Do you think there is enough variety in places to shop for food in your area? h) Do you think there is enough variety in places to shop for clothes in your area? i) Do you think there is enough variety and availability of accommodation in your area? j) Do you think there is enough variety in places to shop for furniture in your area?

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4	5	The needs analysis the learner compiles should reflect the information that was gathered in the questionnaires and the surveys. The learner should make clear what the findings are about needs in his or her community, by identifying the needs that exist.
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Appendix of Assessment Tools

Self-assessment checklist

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