

Grade 7 EMS Worksheet

Assessment Task: Franchise Businesses

Find out how a franchise works (Individual activity)

- a) Choose a well-known franchise in your area. Gather the information indicated on the worksheet below.

(i) Name of business	
(ii) Is it a South African or international franchise?	
(iii) What does the business do?	
(iv) What type of business is it?	
(v) Who originally came up with the idea?	
(vi) How did it originate (how was the gap in the market identified)?	
(vii) When did the franchise originate?	
(viii) Additional useful facts	[10 marks]

- b) Give an oral presentation of 3 minutes in class about your findings. [10 marks]

Your teacher will assess your presentation according to the rubric below.

Grade 7 EMS Worksheet

Teacher assessment rubric

Criteria					Marks
Information included in presentation [Give marks for questions answered and additional information, maximum 10 marks]	The presentation includes useful information on all eight of the questions listed in the worksheet, plus many additional useful facts. [10 marks]	The presentation includes useful information on seven of the questions listed in the worksheet, with some additional useful facts. [7 marks]	The presentation includes useful information on five to six of the questions listed in the worksheet, with no additional information. [5 marks]	The presentation includes information on fewer than five of the questions listed in the worksheet. [1-3 marks]	
Presentation [Marks out of 10]	Excellent presentation given with confidence. Very well prepared. [10 marks]	Very good presentation. Good preparation. [6 marks]	Satisfactory presentation. Preparation could have been better. [4 marks]	Poor presentation. Clearly very little preparation. [1-3 marks]	
Total marks out of 20:					

Level 4: 15–20 marks (70–100%) – Outstanding

Level 3: 10–14 marks (50–69%) – Achieved

Level 2: 7–9 marks (35–49%) – Partially achieved

Level 1: 1–6 marks (1–34%) – Not achieved

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Suggested Solutions

Not applicable.

Appendix of Assessment Tools

Teacher assessment rubric

Criteria					Marks
Information included in presentation [Give marks for questions answered and additional information, maximum 10 marks]	The presentation includes useful information on all eight of the questions listed in the worksheet, plus many additional useful facts. [10 marks]	The presentation includes useful information on seven of the questions listed in the worksheet, with some additional useful facts. [7 marks]	The presentation includes useful information on five to six of the questions listed in the worksheet, with no additional information. [5 marks]	The presentation includes information on fewer than five of the questions listed in the worksheet. [1-3 marks]	
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