

Grade 7 EMS Worksheet

Assessment Task: Community resources

Various ways of using community resources (Group activity)

Discuss the questions below in your groups and write down your answers in your workbooks.

- a) Name two new products that would be useful in your community. [2 marks]
- b) Name two new services that would be useful in your community. [2 marks]
- c) Name two ways in which an existing product in your community can be improved. [2 marks]
- d) Name two ways in which an existing service in your community can be improved. [2 marks]
- e) Name two ways in which marketing and advertising of a product or service in your community can be improved. [2 marks]

[Total: 10 marks]

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Suggested Solutions

Question number	Possible marks	Solution
1	10	<p>Look at Jackson's answers:</p> <p>a) Vehicle spares, brand name clothing [2 marks]</p> <p>b) A gym or fitness instructor; garden services [2 marks]</p> <p>c) The furniture manufacturer sells wooden chairs and tables. He could also make desks and computer stands to improve his products. He could combine his woodworking with upholstery to sell upholstered chairs. [2 marks]</p> <p>d) The hairdresser only cuts and perms hair. If she expanded her services to do braids she would draw more customers. She could also do nails and facials to add additional services. [2 marks]</p> <p>e) The local carwash only puts a small advertisement under the classifieds once a month. If they were to advertise in the weekly paper they would get more exposure. They could also offer a promotion where you can get a free car wash for every five paid washes. That would encourage more people to come to the carwash. [2 marks]</p>