

# Grade 7 EMS Worksheet

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## Assessment Task: Advertising surveys

### Advertising in your community (Pair activity)

Do a survey of the advertisements displayed in your community. Record your results in the table below. You can add additional types of advertisements if you come across those in your community.

Types of advertisements	What is advertised?	Where is the advertisement located?
Billboards		
Notices		
Street pole advertisements		
Flyers		
Brochures		
Promotional items		
Promotional booklets		

### Peer assessment checklist

Criteria	Yes	No
My partner and I surveyed advertising in our community.		
My partner observed as many advertisements as I did.		
My partner completed the table with the results of our survey.		
My partner and I worked well together as a team.		
I respect my partner for his/her contribution to our team.		
I appreciate my partner's efforts to make our survey successful.		

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### Suggested Solutions

Not applicable.

### Appendix of Assessment Tools

#### Peer assessment checklist

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My partner and I worked well together as a team.		
I respect my partner for his/her contribution to our team.		
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